

MACF Annual Report, 2023 Campaign (rev. 5/20/23)

In the 2022 campaign, the MACF Board used the funds raised to support 35 local organizations by distributing a total of \$85,106. Since we had raised \$96,404, the MACF Board raised our goal to \$95,000 for the 2023 campaign and allocated \$90,000 to distribute to agencies. We ended up raising \$90,026.70 (gross) and did not meet our goal. Revenue was down across all fundraising categories, but most deeply in our United Way partnership. Some local large employers struggled with reorganization and employee hiring issues, so United Way campaigns were not so successful there. We recruited 5 strong new Board members for the 2024 campaign whom we expect will continue to grow and innovate our organization. We also created an email address for the organization: mohicancommunityfund@gmail.com .

Here is a breakdown of our activities and the revenue generated:

Revenue Generated, 2023 Campaign

Activity	Net
Hugo and Mabel Young Foundation	12,000
Knox County Foundation	15,000
Targeted Donor Mailing - Checks	32,140
-Paypal	1406.45
Corporate Direct Donation	16,123
United Way Cash donations	2585
United Way Payroll Deduction	3968.64
Other County United Way	111.15
Amazon Smile	61.15
Restaurant Runs	2608
Penny Drive, Businesses	769.09
Penny Drive, Schools	2652.41
interest	167.92
Rollover from 2022 campaign	3684.11
subtotal	93,091.92
Cash reserves	11,000.00
TOTAL	\$104,091.92
TOTAL less allocations and expenses (new cash reserves)	9911.92

Grant Awards 2023

Our Allocations obligation for 2023 is \$90,000 to 32 beneficiary organizations. Our complete list of agencies receiving grants for the 2023 campaign is listed below. We are proud to be able to support local agencies at this level.

The Agencies that will receive funding from MACF in 2023 are:

Appleseed Community Mental Health	Ashland Bookcase Project
Ashland Christian Health Center	Ashland County Cancer Association
Ashland Parenting Plus	Bikes for Kids
Ashland Soil and Water Conserv. Dist	Children's Advocacy Center, INC
Catholic Charities – Ashland County	Community Help Mission
Girl Scouts of Ohio's Heartland	Hospice of North Central Ohio
Jelloway United Methodist Church	Loudonville Church Women
Loudonville Agricultural Society	Loudonville Swim Team
Loudonville FFA Alumni	Loudonville Youth Football
Loudonville Theatre and Arts	Loudonville Youth Soccer Association
Loudonville Youth Inc. (baseball)	LP EVSP Art Club
LP Academic Boosters	LP Schools Kindness Kart
LP Music Boosters	Mohican Historical Society
LP School Foundation	Redbird Resilient
Mohican Bike Path	Safe Haven
Olive Tree Care	Valley View Christian Preschool
Perrysville Association of Churches	

Cost Savings:

Cost saving measures used during the 2023 campaign were as follows:

- Sent meeting minutes and agendas to board members electronically.
- Sent out allocations grant submission information and award letters electronically. We saved 175 sheets of paper, 70 envelopes, and 70 stamps. Grant checks still are mailed.
- Continued to offer emailed thank you letters to save postage.

Expense Breakdown, FY 2022

Expense	Amount
Annual 501 c3 renewal	50
Annual tax filing and audit	830
Annual Chamber of Commerce Dues	80
Annual Website hosting fee and domain name	284.84
Office supplies	508
Postage	343
Campaign Supplies	729
Advertising	1225
TOTAL	4180

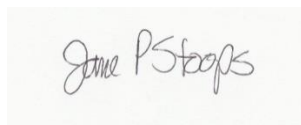
Note: All expenses are kept in the community whenever possible

FY 2023 Goals:

- Meet or exceed our 2024 campaign goal, which is \$90,000.00
- Seek out new donors as well as engaging our current ones. Especially seek out younger people in the community to become annual donors.
- Pilot an electronic grant submission and review process.
- Write grants to purchase a selected computer program that will enable us to organize and store our data in the cloud, so that all future MACF donor records will be handled the same way and be available to all MACF Board officers.

Submitted by,

Jane Stoops



President, MACF

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